

## General Appearance

SIUCO. 1.32 100  
 B. 1111 10.11.18

## Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletin

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture &amp; Baling Rms.

Red Star Merchandise

Lodge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen &amp; Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. ☒ 82 Kansas City, Mo.  
 1125 Main Street 74

☒ Manager **R.E. Seiber** Rating **G**

Male Personnel Years in training Men. at Store

**Jerry R. Edwards 5Mo. 5**

*Summerwill, Asst. M.*

(Tied up + pict. of J.C. Panney (Dad))

Superintendent **Wardlow**

☒ Store Hours

## Previous Year's Figures:

Sales **2,967,778.96** **1.43**

Net Profit **168,822.88** **5.79**

Waste **2.05**

\_\_\_\_\_% of increase or decrease in net profit as of

☒ Competition

☒ Organisation

Trend: Sales **1,872,336** **Op. 3.3%**

Expense

Stock Condition

☒ Remarks from corres.

CODE No. 812-42—FORM C-417—114—Only—  
 6/53—2716/55K—B18—Printed in U. S. A.

(Over)